

Economic Development and Strategic Transportation (2019-2022)

The principal purpose of the Service is to:

To work in partnership to attract external investment that delivers SME business support, sectoral growth, key physical and digital infrastructure enhancements to grow our economy, to improve local skills, create and retain high quality jobs and build sustainable communities that will attract residents, businesses and visitors.

The Service employs 64 FTE

The Service faces the following significant challenges:

To ensure that the area's economic assets and our limited resources are allocated efficiently and effectively with regard to Argyll's economic development priorities, opportunities and growth ambitions.

Delivering a transformational Rural Growth Deal that recognises key strategic priorities and the scale of external investment required.

Brexit could potentially have far reaching implications for the Argyll economy given we are a net benefactor of EU Structural Funds, LEADER and EMFF.

Our current population projections will require a significant net in-migration to offset the natural change and support repopulation and subsequent economic growth.

Ensuring we have a sufficiently trained and skilled workforce to take advantage of our key economic opportunities and challenges.

A continued reduction in capital budgets that are necessary to attract external capital and revenue funding streams into Argyll & Bute.

To better communicate the many economic opportunities, successes and positive economic outcomes we have in Argyll & Bute.

To inspire, inform, connect and guide communities to realise their full economic potential.

The difference the Service makes:

The Service contributes to the following Business Outcomes:

BO112	ET112	Argyll and Bute is promoted to everyone
BO113	ET113	Our infrastructure is safe and fit for the future
BO111	ET111	We influence and engage with businesses and policy makers
BO110	ET110	We support businesses, employment and development opportunities

Economic Development and Strategic Transportation (2019-2022): success measures

SM Code	Success measures	Target	Timescale	Benchmark
BO110	We support businesses, employment and development opportunities			
ET110_01	Deliver the Rural Growth Deal.	To reach a Heads of Terms agreement.	FQ3 2019/20	Monies received per person.
ET110_02	Increase visitor numbers by delivering a strategic tourism marketing campaign in partnership with AITC (Argyll & The Isles Tourism Cooperative).	10% on previous calendar year.	6 monthly updates (June and December/January).	Scottish figures from VisitScotland.
ET110_03	12 month survival rate of new businesses.	77%	Quarterly FQ4 2019/20	Data provided as part of the Business Gateway National Quality Assurance monitoring Programme. Reports are issued via the National Unit.
ET110_04	Number of existing businesses supported.	200 per annum.	Quarterly FQ4 2019/20	Data provided as part of the Business Gateway National Unit reporting programme.
ET110_05	Number of new business start-ups supported.	100 per annum	Quarterly FQ4 2019/20	Data provided as part of the Business Gateway National Unit reporting programme.
BO111	We influence and engage with businesses and policy makers			

SM Code	Success measures	Target	Timescale	Benchmark
ET111_01	Achieve a fair allocation of the UK's Shared Prosperity Fund and External Funding. External Funding Achieved: Lobbying activities and briefings undertaken: Papers and consultations responded to:	£'s Received cumulative Actions: On Track	Quarterly	Other Local Authorities through SLAED.
BO112	Argyll and Bute is promoted to everyone			
ET112_01	Deliver the Dunoon CARS (Conservation Area Regeneration Scheme) and Rothesay TH (Townscape Heritage) projects.	50% delivery of Dunoon CARS and Rothesay TH	Annually FQ4 2019/20	Benchmark through Scottish CARS Forum.
ET112_02	Deliver the Tarbet and Lochgilphead Regeneration Fund.	50% delivery of Tarbert Lochgilphead Regeneration Fund	Annually FQ4 19/20	Benchmark through Scottish CARS Forum.
ET112_03	Deliver the Campbeltown CARS (Conservation Area Regeneration Scheme) project.	100%	31 March 2020. FQ4 2019/20.	Benchmark through Scottish CARS Forum.
BO113	Our infrastructure is safe and fit for the future			
ET113_01	Re-development and refurbishment of the Rothesay Pavilion.	Complete	31 July 2019	N/A
ET113_02	Helensburgh Waterfront Development Project - main construction contract.	Contract awarded.	31 May 2019	N/A

Economic Development and Strategic Transportation (2019-2022): Service improvements

Business Outcome

SI Code	BORef	Improvement Action	Completion date	Source of improvement	Source detail
We are efficient and cost effective					
ET115_01	BO115	Economic development re-design implemented.	30 September 2019.	Other	Budget process.
We support businesses, employment and development opportunities					
ET110_01	BO110	Provide comprehensive and user-friendly economic profiles aimed at informing business growth opportunities.	Every 6 months.	Other	Easily accessible economic information and intelligence to a wide audience. National and local statistics, various sources.
ET110_02	BO110	Digital interactive map reflecting digital roll-out of investment.	July 2019	Other	Web site publication.

Economic Development and Strategic Transportation (2019-2022)

SM Code	Success measures	Duty / Power	ABOIP	LGBF
BO112	Argyll and Bute is promoted to everyone			
ET112_01	Deliver the Dunoon CARS (Conservation Area Regeneration Scheme) and Rothesay TH (Townscape Heritage) projects.	P	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ET112_02	Deliver the Tarbet and Lochgilphead Regeneration Fund.	P	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ET112_03	Deliver the Campbeltown CARS (Conservation Area Regeneration Scheme) project.	P	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BO113	Our infrastructure is safe and fit for the future			
ET113_01	Re-development and refurbishment of the Rothesay Pavilion.	P	<input type="checkbox"/>	<input type="checkbox"/>
ET113_02	Helensburgh Waterfront Development Project - main construction contract.	P	<input type="checkbox"/>	<input type="checkbox"/>
BO111	We influence and engage with businesses and policy makers			
ET111_01	Achieve a fair allocation of the UK's Shared Prosperity Fund and External Funding. External Funding Achieved: Lobbying activities and briefings undertaken: Papers and consultations responded to:	P	<input type="checkbox"/>	<input type="checkbox"/>
BO110	We support businesses, employment and development opportunities			
ET110_01	Deliver the Rural Growth Deal.	P	<input type="checkbox"/>	<input type="checkbox"/>

SM Code	Success measures	Duty / Power	ABOIP	LGBF
ET110_02	Increase visitor numbers by delivering a strategic tourism marketing campaign in partnership with AITC (Argyll & The Isles Tourism Cooperative).	P	<input type="checkbox"/>	<input type="checkbox"/>
ET110_03	12 month survival rate of new businesses.	P	<input type="checkbox"/>	<input checked="" type="checkbox"/>
ET110_04	Number of existing businesses supported.	P	<input type="checkbox"/>	<input checked="" type="checkbox"/>
ET110_05	Number of new business start-ups supported.	P	<input type="checkbox"/>	<input checked="" type="checkbox"/>